

A photograph of a modern hallway. On the right wall, there is a large graphic with the words 'FAITH', 'LOYALTY', 'QUALITY', 'RESPONSIB', 'FREEDOM', and 'RESPECT' stacked vertically. 'LOYALTY' is highlighted in yellow. To the right of the wall is a large, ornate stone statue of a woman. In the background, a person is visible sitting on a sofa in a well-lit area.

TOP  
BRAND

THE FIRST 360° ENGAGEMENT  
AND BRAND EXPERIENCE LAB  
FOR PREMIUM BRANDS

• Events • Experience • Digital • PR & Endorsement



TOP BRAND

CHIVAS

PEPSICO

HSBC

SURA

GM

BVLGARI

Salvatore Ferragamo

ABSOLUT

Lay's

citibank

LAND-ROVER  
ABOVE & BEYOND

Tetra Pak

CH  
CAROLINA HERRERA

TOUS

ROYAL SALUTE

Doritos

DIRECTV

Avianca

Continental

CHANEL

VERSACE

CHANDON

Pfizer

Deloitte.

JIMMY CHOO

Schlumberger

GUCCI

SWAROVSKI

TEQUILA  
Don Julio

Roche

M movistar

Hasbro

LG

Jean Paul GAULTIER

Dior



# Quality Certification

ISO 9001: 2015  
BUREAU VERITAS  
Certification  
CO 18.00288



# Industry Recognitions

### Gold at the FIP

(Ibero-American Festival of Promotions and Events - Argentina)

### Top Brand Agency # 26

According to Top 100 ranking of P&M Magazine

### 1st place

Among more than 4,500 companies - Innovation category by BBVA Bank and El Espectador newspaper

### BTL Revelation Agency

FICE Awards

### 100/100 rating

In the international Supplier Qualification System COFACE



## What do we do?



We develop strategies and integrated campaigns, from **concept** and design through to **planning** and **execution**:

High impact events, launches and brand activations, digital strategies, conventions, corporate events, 360° strategies, trade marketing, endomarketing strategies, public relations, social media and ephemeral architecture, among others.



## Our services



**Top Events**



**Top Experience**



**Top Digital**



**PR & Endorsement**



**Top Virtual & Streaming**



Click here to learn more about  
our [Brand Experience Lab](#)



FAITH  
LOYALTY  
QUALITY  
RESPONSIB  
FREEDOM  
RESPECT





## Top Experience

We are experts in enticing the senses, enabling event attendees to **smell, touch and taste** our client brand

We surprise our attendees with ideas and **creative innovations** that strengthen the emotional bond between the target group and the product deliverable. With a presence in supermarkets, shopping centers, streets and many public locations, **we specialize** in reaching and engaging target audiences.



Click here to learn more  
about Top Experience



► Breitling launch





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BRAND





In our Creative Agency Lab for Premium Brands, we **plan, create and produce** concepts and innovative ideas for all kinds of events.



## Top Events

We focus on making our events a captivating talking point. This drives us to pay attention to every intricate detail to make our events distinct and a truly magical experience.

We are the partner of choice for leading multinational Human Resources and Sales & Marketing divisions, tasked with delivering experiential company events and campaigns.



Click here to learn more  
about Top Events

► Sales and expo conventions





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BRAND



## Top Digital

We integrate digital strategies across our service portfolio. We collaborate with brands so that their target communities listen, become engaged and interact with the product. In this way, we increase the effectiveness, reach and impact of every campaign we design.



We design and develop customized plans to directly **engage influencers and market leaders**, thus opening new channels to enhance a brand's social reach and perception.



## PR & Endorsement

We have developed a diverse and extensive database of celebrities and influencers whose image can drive powerful word of mouth campaigns and brand positioning.



Click Here To Learn  
More About Our  
Drone Lights Show



# VIRTUAL FAIRS AND EVENTS

BY



VIRTUAL ENGAGEMENT & BRAND EXPERIENCE

- STREAMING
- VIRTUAL REALITY EVENTS
- VIRTUAL FAIRS AND CONVENTIONS
- VIRTUAL COACHING





# VIRTUAL FAIRS



VIRTUAL ENGAGEMENT AND BRAND EXPERIENCE



INSPIRING YOU  
IS GROWING  
YOUR FUTURE IS NOW  
TOP BRAND

INSPIRING YOU  
IS GROWING  
YOUR FUTURE IS NOW  
TOP BRAND



LOGO DE LA EMPRESA

LOGO DE LA EMPRESA

LOGO DE LA EMPRESA

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TOP BRAND



Lobby

June 4 to 6

Welcome

Interactivity in a new medical era

June 4 to 6

Trade Show

Instructional Summit

Clinical cases

DIGITAL SUMMIT

Growth disorders

Bleeding disorders

DIGITAL SUMMIT

La interactividad en una nueva era médica

Conference room







# HOLOGRAPHIC CONFERENCING

BY TOP BRAND

VIRTUAL ENGAGEMENT AND BRAND EXPERIENCE



**STREAMING  
TOP BRAND**

# TOP BRAND

Avatara Island

*Discover the new way to connect the world*



Public

Press Enter to chat publicly...





## Welcome to Top Brand's AVATARA Island!

We redefine events through an immersive virtual experience to bring countries, continents and their people together, transporting them to a destination in the Latin American Caribbean. Top Brand's AVATARA Island was designed to hold galas, award ceremonies, meetings, conventions, concerts, events, conferences, shows, summits and / or festivals, among others, seeking to break borders and generate new ways to learn.

"Discover the new way to connect the world."

**Natha.Leguizamón**  
Top Brand



Public

Press 'Enter' to chat publicly...





Learn more about our Top Brand's AVATARA Island by clicking here

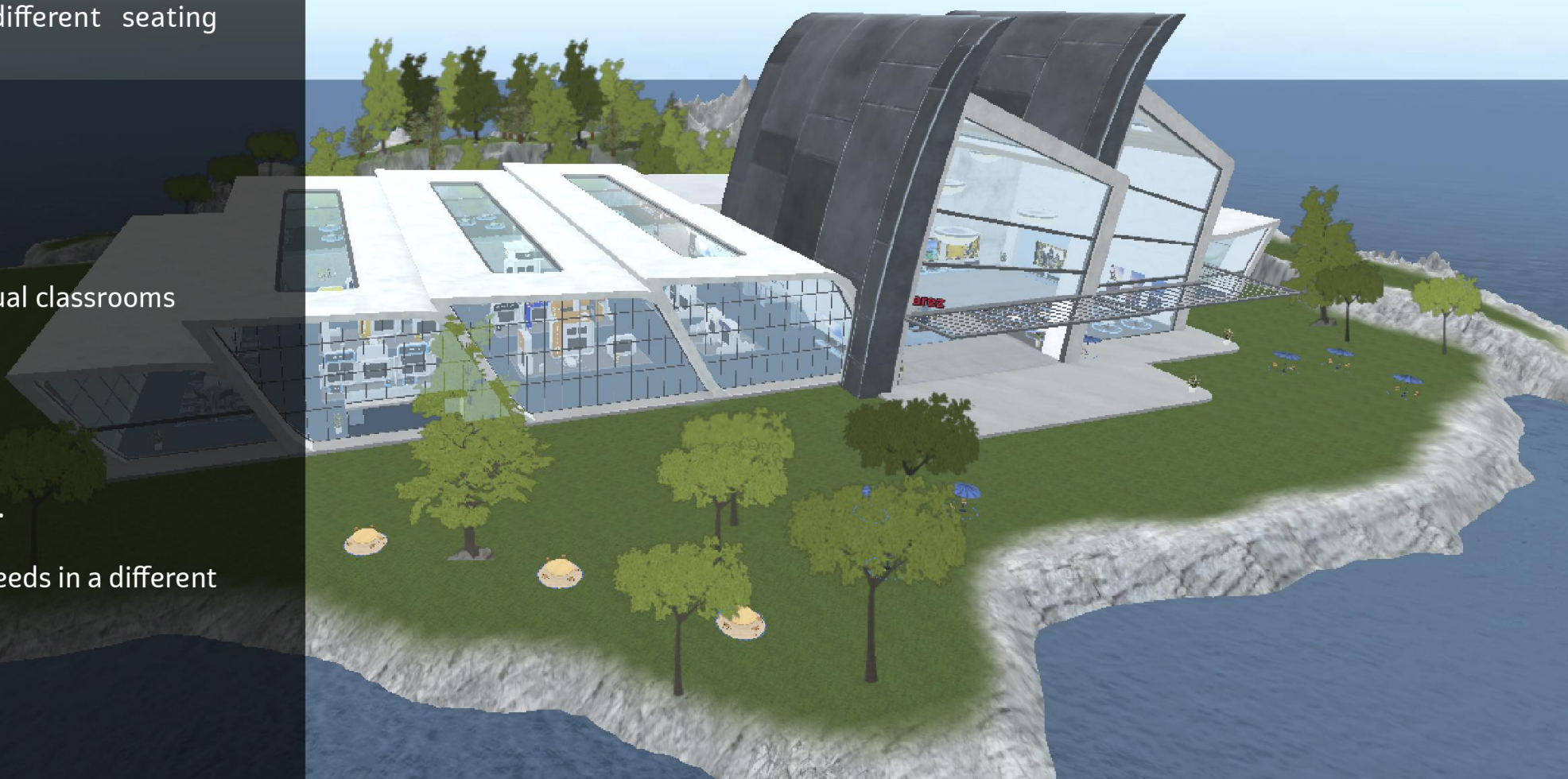


## What is Top Brand's AVATARA Island? ?

Top Brand's AVATARA Island is a space set on the Latin American coast. Here you will find a wide variety of indoor and outdoor locations, in various formats and with different seating capacities. We have:

- + Event Centers
- + Conference Rooms
- + Grand Exhibition Pavillion
- + Private offices
- + Business Centers
- + A complete building with virtual classrooms
- + Beaches
- + Parks
- + Terrace
- + Grand theater
- + A lighthouse
- + And other wonderful places ...

Spaces that meet any type of needs in a different and innovative environment.





1. Welcome Area
2. San Andrés Events Center
3. La Aduana's Events Center
4. Cartagena's Lobby
5. Medellín's Building
6. Arsenal's Lounge
7. San Francisco's Tower
8. San Pedro Claver's Tower
9. Providencia's Conference Room
10. La Heroica's Meeting Room
11. Buenaventura's Conference Room
12. Barichara's Meeting Room
13. La Candelaria's Business Center
14. Getsemani's Theater
15. Tayrona's Business Center
16. Mompox's Business Center
17. Coffee Square
18. El Laguito's Business Center
19. Tierra Bomba's Offices
20. Campo Tierra Bomba
21. Barú's Beach
22. Cerro de la Popa's Meeting Room
23. Castillo Grande's Lighthouse
24. India Catalina's Exhibitions Hall
25. Cabo de la Vela's Meeting Rooms
26. Los Pegasos's Terrace
27. Puerto Colombia's Pier



## Our Structure

We are an established company with extensive track-record that consistently delivers at the highest level. Our multi-functional service lines are synergistically integrated so that our client offering is truly unique:

- Commercial and Accounts Services ◀
- Creative, Engineering and Design ◀
- Production, Warehousing and Logistics ◀
- Digital Planning and Social Networks ◀
- Administrative and Financial ◀

# Contact us

Top Brand is at the cutting edge and we pride ourselves on our differentiated approach that consistently delivers creative, unique and powerful campaigns for our premium brand clients.

## Contact:

### New York

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New York, NY 10038

**Office: +1 (212) 671-2036**

Toll Free: (866) 298-3182

RFPs can be sent to: [info@top-brand.us](mailto:info@top-brand.us)

**U.S. - Brazil - México - Chile**

Click here to learn more

[WWW.TOP-BRAND.US](http://WWW.TOP-BRAND.US)



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